

# SIRIPORN INTRODUCES TOPICAL ROBUST WITH PUERARAPREM™

Thank you for your purchase of Topical Ro-Bust. Ro-Bust lotion contains a fine, moisturizing cream with lower water content for maximum efficacy. Low heat is used in the manufacturing process. Ro-Bust lotion contains many natural oils as well as robust amounts of Pueraraprem™, premium extract.



**What is Pueraraprem™?** Pueraraprem™ is a premium farmed pueraria mirifica cultivar. This cultivar was developed

over the last 20 years by a leading Thai researcher. He understood from his research efforts in the laboratory that wild pueraria mirifica was confounding his research efforts. The quality of wild pueraria mirifica can be very erratic and consequently posed a dilemma for meaningful research results. Understanding this dilemma he decided to make a concentrated effort to study the plant's inherent characteristics. This effort took him to many remote parts of Thailand. He took the most robust plants into the laboratory. He was unable to assay the miroestrol and deoxymiroestrol in the plants. This was overcome by utilizing various testing protocols using biological systems. These exhaustive studies made it possible to determine efficacy. Over the course of many years of study unique cultivars were established. They were transplanted to a very fertile area in Thailand with abundant rainfall. Ironically the most robust plants were not necessarily found in the most fertile and ideal conditions. This research established superior genetics, extensive harvest cycle and proprietary nutrient enrichment protocols using no pesticides. These are

some of the reasons for Pueraraprem's™ unique efficacy, indeed the very highest quality in the world.

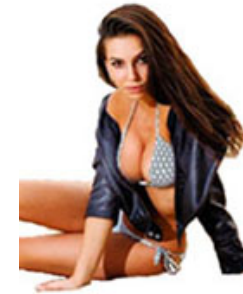
Pueraria Mirifica has a broad and unique phytoestrogenic profile. Historically miroestrol has been considered to be the most unique and driving active. In 1993 the Nobel prize winner E. j Corey and Lawrence Wu his graduate student at Harvard University received a grant from the National Institute of Health to synthesize the complete miroestrol molecule. During their study they noticed another compound in the plant similar to a compound in synthesis process. In 2002 a Japanese/ Thai group acting on this observation isolated a precursor to miroestrol which became known as deoxymiroestrol. Their testing in the laboratory demonstrated that deoxymiroestrol had as much as 10 times the activity as miroestrol. The study used over 1 ton of wild pueraria



mirifica. The researchers isolated only a small amount, roughly 2 mg. The most sophisticated pueraria mirifica re-

searchers at the time dismissed deoxymiroestrol as an active. Several years later another group of researchers were able to measure the actives in Pueraria Mirifica. This study demonstrated in high quality Pueraria Mirifica that deoxymiroestrol was not only relevant but made the dominant estrogenic contribution. The miroestrol was as much as 4 times higher than the very best wild samples tested. Some of the samples tested contained only traces or no miroestrol. There were samples that contained only traces of deoxymiroestrol or no deoxymiroestrol. In the high quality pueraria mirifica large

amounts of puerarian and a relatively new and a novel isoflavone kwakhurin were found. All of the wild samples had lower secondary actives.



Wiki: Once the desired results are met, use Ro-Bust once/ day to maintain

SIRIPORN  
COSMECEUTICAL

Boca Raton, FL, 33432  
Puerariamirifica3@Yahoo.com  
PuerariaMirificaButeaSuperba.com